



Marketing Pillars

What sets us apart



Supply Chain Innovator

- Pioneered comprehensive end-to-end solutions for aviation aftermarket
- Anticipating the next market/customer need
- Leading digital aftermarket technology in web and mobile platforms



Solutions Integrator

- Offer bundled/customized services for value-added, tip-to-tail solutions
- Established single source/aggregator



Global Expertise, Emerging Market Reach

- Strategically located supply chain network & repair facilities for worldwide service
- Regional sales offices allow personal attention



Aftermarket Expert

- In aviation aftermarket for over 60 years
- Started in parts trading and built on that strength to create comprehensive solutions



Power Of Focus

- Focused on core competencies to provide "best-in class" solutions
- Leverage market opportunities for greater market share, operational efficiency and customer satisfaction



Independent

- Not part of an airline or OEM
- Customer-focused sourcing decisions and customized solutions



Nimble

- Responsive without sacrificing quality or safety
- Can make quick decisions for greater speed to market



Trusted Partner

- Award-winning, independent and reliable partner since 1955
- Strong balance sheet allows investment on customers' behalf